

# STRATEGIES FOR SUCCESS

ATEC advocates for a range of measures which support the sustainability and growth of our industry including:

Increase the Commonwealth government's commitment to **fund Tourism Australia** by at least \$100m



Continue reforms to **streamline visa application processes** and the visitor experience including strategies to manage visa caseloads and exploring mechanisms to reduce processing times

**EXPANDING**  
the Trusted Trader program to tourism



Enhance the visitor experience at airports

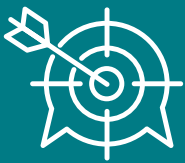
Commit to expansion of WiFi connectivity across Australia



Build both capacity and capability by establishing a **Growth Centre for Tourism** within the Department of Industry



Implement measures which allow for a **flexible and nimble tourism workforce**



Increase the Commonwealth government's commitment to the **Export Market Development Grant** scheme for tourism businesses entering new markets

Maintain the Commonwealth government's commitment to **Approved Destination Status**



**Maintain Austrade's funding** for 2019/20 at current levels & retain an independent Tourism Research Australia



Freeze and unpack the **Passenger Movement Charge**

**ATEC**   
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